

# Muhammet M. URUK

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## Web Developer & SEO Specialist

Web Developer with 10+ years of experience in developing custom WordPress CMS websites, with a deep expertise in HTML, CSS, JavaScript, React.js, SEO Optimization, server management, and database administration. Proven track record of enhancing digital presence through strategic SEO techniques and innovative web solutions. Adept at building responsive, user-friendly websites that meet the latest web development standards and best practices. Skilled in cross-functional collaboration, project management, and continuous improvement. Passionate about leveraging technology to support and accelerate business objectives in a dynamic and fast-paced environment.

## WORK EXPERIENCE

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### Web Developer & SEO Specialist

Hosteva Inc. • 09/2014 - 06/2024

- Developed and maintained user-friendly WordPress CMS websites, enhancing page load speed by up to 40%, improving mobile-friendliness.
- Utilized HTML, CSS, JavaScript, React.js, JQuery, PHP, and AJAX to develop and manage websites, ensuring 100% cross-browser compatibility.
- Implemented on-page SEO strategies, increasing website visibility by up to 40% and achieving top 3 search engine rankings for key industry terms.
- Managed e-commerce websites, leveraging marketing strategies to optimize product listings, enhance user experience, and increase online sales by up to 35%.

### Computer Science and Coding Teaching

Ministry of National Education • 09/2007 - 06/2024

- Taught computer science and coding to over 4k students, enhancing their skills in basic algorithms and block-based coding tools like Scratch and App Inventor.
- Coordinated a team of 12 computer science teachers for 5 years, planning and overseeing coding events and curriculum development within the district.

## WORK PERMIT

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Authorized to work in the US as a permanent resident

## SKILLS

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**Web Development:** HTML5, CSS3, SASS, Tailwind, Bootstrap, JavaScript, ReactJS, jQuery, PHP, AJAX, MySQL, Wordpress CMS Development, WooCommerce, Mobile First & Responsive Web Design, Cross-Browser Compatibility, Database Management, Server Management

### SEO & Analytics & Marketing:

Search Engine Optimization (SEO), Google Search Console & Analytics, Keyword Analysis, SEMRush, ScreamingFrog, ahrefs

**Design:** UX/UI Design, Adobe Photoshop, Adobe Illustrator, Accessibility and Usability Principles

**Version Control:** Git, GitHub

**Soft Skills:** Leadership, Team Collaboration, Project Management, Problem-Solving, Strategic Planning, Adapting to new technologies and challenges, Customer Relationship Management

## EDUCATION

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### Bachelor's degree in Computer Science

Ege University  
09/2002 - 06/2007